

## James W. Sweetman

Senior Alternative Investment Consultant - Florida  
Wells Fargo & Company



James W. Sweetman is a senior alternative investment consultant covering the Florida Region and is focused on delivering the highest quality investment expertise and advice to help investors manage risk and succeed financially.

Jim has over 30 years of alternative investment experience in various research and strategy roles. He began his career with Wells Fargo in 2006 when he was hired as a senior research analyst to help launch the alternative investment platform. Over the last 20-plus years he has held various individual contributor and leadership roles and before assuming his current responsibilities he was the Head of Alternative Investment Strategy at the Wells Fargo Investment Institute. In this role, Jim was focused on formulating and leading strategy and asset allocation guidance for alternative investments, including hedge funds, private equity, private debt, private real assets, and tax-advantaged strategies.

Prior to joining Wells Fargo in January 2006, Jim worked with Bank of New York's BNY Alternative Investment Services group and Prudential Financial in a variety of investment research, relationship management, and strategy roles. He has more than 33 years of experience in financial services, beginning his professional career in July 1992.

Jim earned a Bachelor of Business Administration from Baruch College, The City University of New York. Jim is based in Palm Beach, Florida.

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